

# National Minimum Wage and National Living Wage Communications Pack

**A  
STEP  
UP IN PAY**

## The Campaign

**The Government's National Minimum Wage campaign aims to make sure the UK's lowest paid workers receive the correct rates of pay when the National Minimum and Living Wage increase on 1 April 2018.**

This pack seeks to raise awareness among your members and followers that the minimum wage rates are going up, and that employers need to ensure they are paying their staff correctly.

**Campaign website:** <https://checkyourpay.campaign.gov.uk>

### National Minimum Wage and National Living Wage rates

	<b>Apprentice</b> in the first year of apprenticeship or under 19	<b>Under 18</b>	<b>18 to 20</b>	<b>21 to 24</b>	<b>25 &amp; over</b>
April 2017 (current rate)	£3.50	£4.05	£5.60	£7.05	£7.50
1 April 2018	£3.70	£4.20	£5.90	£7.38	£7.83

## Key messages for employers

- The National Minimum Wage and National Living Wage go up on 1 April 2018.
- It's against the law for employers not to pay the correct National Minimum Wage or National Living Wage rate
- You can contact the Acas Helpline for advice and support to make sure you pay your employees correctly: <https://www.gov.uk/pay-and-work-rights>
- If you discover you have been paying your workers below the correct minimum wage, you must pay any arrears immediately.

## Key messages for employers

- Apprentices are entitled to the apprentice rate if they're either:
  - aged under 19
  - aged 19 or over and in the first year of their apprenticeship

**Example** - An apprentice aged 22 in the first year of their apprenticeship is entitled to a minimum hourly rate of £3.70

- Apprentices are entitled to the minimum wage for their age if they both:
  - are aged 19 or over
  - have completed the first year of their apprenticeship

**Example** - An apprentice aged 22 who has completed the first year of their apprenticeship is entitled to a minimum hourly rate of £7.38

# Digital

## Hashtags

You can use #CheckYourPay

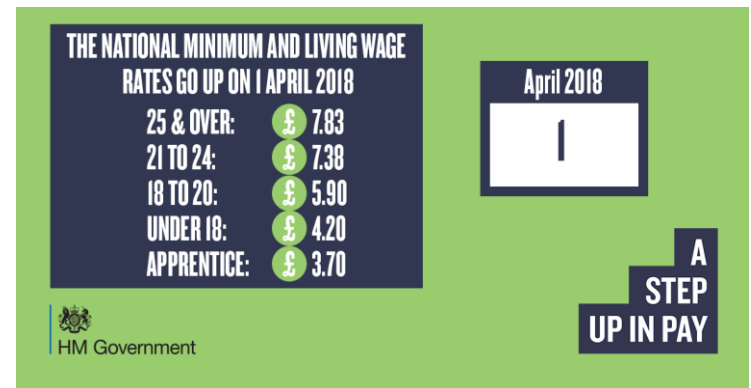
## Content

Facebook and Twitter images and animations are available to download from our google drive:

[https://drive.google.com/drive/folders/1Se9RKYX6jkKo9KwxA\\_Vxl8A20p1346h0?usp=sharing](https://drive.google.com/drive/folders/1Se9RKYX6jkKo9KwxA_Vxl8A20p1346h0?usp=sharing)

## Links

Please use the following tracked link to the CheckYourPay.gov.uk website in all your digital posts: <https://goo.gl/t385Ce>



# Contacts

For any questions or to give feedback, please contact:

## EXTERNAL AFFAIRS

Adam Smith [adam.smith@beis.gov.uk](mailto:adam.smith@beis.gov.uk) | 0207 215 5569

## PRESS AND MEDIA

Lyndsey Hannam [lyndsey.hannam@beis.gov.uk](mailto:lyndsey.hannam@beis.gov.uk) | 0207 215 2504